

ADDITIONAL PROVISIONS FOR ADVERTS IN DIGITAL PUBLICATIONS

- 1.1 The advertiser may not use the advertising space contrary to the provisions of the agreement, the General Terms and Conditions of RTL Nederland B.V., the relevant and applicable regulations (including but not limited to the Telecommunications Act and the Personal Data Protection Act) and the due care required by society.
- 1.2 The advertiser is not permitted to sell the adverts and/or the advertising space made available to it under this agreement to third parties.
- 1.3 Placing and/or adding to the ads by advertiser of pixels, cookies, applications, plugins, and/or other technologies that are used to store data on the peripherals of the user of the RTL websites is only permitted with legal permission. RTL will inform the advertiser of the scope of the consent it has obtained from the users of its websites. The advertiser guarantees that it will not use any pixels, cookies, applications, plugins and/or other technologies that do not fall within the scope of the permissions obtained by RTL. The advertiser is liable for any and all damages - including fines - imposed on RTL in the event of non-compliance with this guarantee, and indemnifies RTL against any and all claims of third parties in this respect.
- 1.4 If an advertiser adds a cookie, pixel or other technology to an advert that RTL publishes on a website, the advertiser must comply with the applicable laws and regulations (including the regulations in regard to personal data protection and cookies) and any further rules imposed by RTL. The advertiser is liable for any and all damages - including fines - imposed on RTL in the event of non-compliance with this obligation, and indemnifies RTL against any and all claims of third parties in this respect.
- 1.5 The advertiser undertakes to provide RTL, upon request of RTL, with a precise specification of all pixels, cookies, applications, plugins, and/or other technologies used to store data on the peripherals of the user of the websites, which are added by the advertiser and/or posted. The specification shall at least include the purpose of the added technology, the data collected, viewed or measured, the retention period, and the technology used.
- 1.6 Furthermore, the advertiser shall not use the adverts: to send large amounts of e-mail messages (including spam) to third parties, whether or not for commercial purposes; and/or to send e-mail messages or upload files that contain viruses or similar software programs that may harm the operation of the websites offered by RTL, the Internet or computers and/or third-party software.
- 1.7 Personal data collected, obtained or which is processed otherwise as part of the agreement is and remains the property of RTL at all times, unless the parties make different written agreements on the use, processing or other activity with regard to this personal data.
- 1.8 RTL will place the adverts and process the details of the advertiser in compliance with the privacy and cookie policy of RTL. The advertiser declares to be familiar with the contents of this policy and herewith gives RTL permission to processing the personal data of the advertiser.
- 1.9 RTL aims to ensure that the websites on which online adverts are offered are available for visitors. RTL does not guarantee that the websites will at all times be uninterrupted or fully available, and reserves the right to block a website or take it out of service unannounced for maintenance,

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alterations or improvement, or to adjust, delete or otherwise modify a website. RTL is not liable for any damage incurred as a consequence thereof.